



ADITYA COLLABORATION WITH  
PEARSON MEPRO  
(English Learning Platform)



AUTONOMOUS  
@ KAKINADA HEAD OFFICE

Campus Recruitment  
Training Program

**100%**  
**CAMPUS PLACEMENTS**  
**IN 2024-25**



**A SYNONYM FOR  
CORPORATE PLACEMENTS**

**MBA**  
**PROGRAMME**



**Helping You  
Unlock Your  
Potential And  
Shape The Future!**

**College Code – ADTR**

All courses are approved by AICTE | Affiliated to Adikavi Nannaya University | [www.aditya.ac.in/pgcollege](http://www.aditya.ac.in/pgcollege)

**ADITYA DEGREE & PG COLLEGE**

**ADITYA BUSINESS SCHOOL**

Near RTC Complex, Reliance Petrol Bunk back side, Rajahmundry

**Call @ +91 73966 62337, 7396661277**

# Aditya at a Glance

## Who we are

The 41 year churning educational & pedagogic experience of Aditya is the foundation of Department of Management studies at Aditya. The guiding factors are inspired by internationally accepted values, such as the principles of the United Nations Global Compact. These principles seek to establish a process of continuous improvement of the management Institutions education to develop new generation business leaders capable of managing the complex challenges faced by businesses and the society at large. Taking the cue from these guiding factors, we adopt our curricula, research, teaching methodologies and institutional strategies to suit the new business challenges and opportunities.

## Vision

To be an institute of excellence committed towards research and entrepreneurial skills for creating transformational business leaders.

## PROGRAMME HIGHLIGHTS

100% Placement Assistance  
Campus Recruitment Training (CRT) from Day 1  
Industry ready value added  
certification courses  
Business club activities  
Industrial Visits  
Guest Lecturers

## Mission

To groom the talent and foster the development of leadership qualities among students by adhering to our disciplinary strengths and by providing activity based academic, research, and service programs of high quality.

## Library :

- Wide range of reference & text books
- National & International Journals
- Periodicals, Magazines & Newspapers
- Tutorial CDs, DVDs & Multimedia Kits
- Online National & International Journals.

## Certificate Courses: :

- SAP ABAP: TENCON INFRA
- BANKING, FINANCE & INSURANCE: BAJAJ FINSERV
- Cyber Security: Swayam Plus

## 103 Students Selected in ICICI Bank



## Our Highlights

### Eminent Faculty Members:

ADITYA proudly boasts of its highly qualified, experienced, dedicated and committed faculty. As they play a significant role in imparting quality education through interactive teaching. Their commitment for teaching enhances their involvement with students.

**Campus Recruitment Training Programme (CRT Programme) :** The ultimate aim of Aditya is to make the campus the 'first stop' for companies in the recruitment process. Students are provided with substantial Training in Arithmetic, Aptitude and Reasoning, Written english test, General Knowledge, Verbal Reasoning, Group Discussions, Interview skills, Resume drafting, Personal and Corporate Etiquette, Time Management and Goal Setting. Aditya has developed inhouse Abhyas portal to make CRT programme more effective.

## Our Unique Propositions

### Diverse Culture:

Students from 14 states across India and abroad making the campus a diversity hub and fosters global awareness, and prepares students for a diverse and interconnected world by prompting cross-cultural understanding, critical thinking and enhanced creativity.

### Case based Pedagogy:

Case based Pedagogy using Harvard Business School's publications & other reputed sources. Students are presented with real or hypothetical

### Summer Projects and Internships :

Department of Management helps in finding internships for the students in the respective streams to give them a practical exposure.

### Conducting Periodical Surveys :

Students have to meet various stakeholders like Entrepreneurs, Customers and understand them for better insight.



### Guest Lectures and Workshops :

Guest lectures and self development workshops are organized on a continuous basis to give an added dimension to the courses. The fascinating lectures on various topics boost the confidence and give practical exposure and interaction to the budding managers.



### Industrial Visits :

Industrial visits provide students with a firsthand look at how businesses and industries operate allow students to gain a better understanding of industry practices, technologies, and the challenges faced by professional.



### Corporate readiness Programme :

The placement and training cell spares no efforts in running various programs and collaborating with various industries and organizations which equip the students with all the qualities required.



## Events & Festivals :

### "Digital Marketing Day"

- **PARVA 2024**– PARVA a management event tries to improve the way of functioning the business student community in enhancing performance and Digital Marketing skills of students



### WOMENS DAY



### CRICKET TOURNAMENT



# The journey to a better future starts with an MBA



Felicitation by WIPRO for  
**ALL INDIA'S TOP POSITION**  
with More Placements



For achieving Max.No. of Placements  
**OUTSTANDING PERFORMANCE AWARD**  
from TECH MAHINDRA



For achieving Max.No. of Placements  
**BEST PLACEMENTS AWARD**  
from Govt. of Andhra Pradesh

MAX. SALARY:  
**RS. 12.5 LPA**

AVG. SALARY:  
**RS. 4.00 LPA**

**PLACEMENTS** is not a *Chance...* It is a *Choice* for *Adityans..!*

**12 LPA**

**M. S. DEEKSHITHA**  
AVERIXIS SOLUTIONS

**12 LPA**

**G. LAKSHMI HARIKA**  
AVERIXIS SOLUTIONS

**12 LPA**

**D. MOUNIKA**  
AVERIXIS SOLUTIONS

**12 LPA**

**P. SRAVANI**  
AVERIXIS SOLUTIONS

**12 LPA**

**P. V. VENKATA LAKSHMI**  
AVERIXIS SOLUTIONS

**12 LPA**

**CH. S. V. S. LAKSHMI**  
AVERIXIS SOLUTIONS

**12 LPA**

**JAMEER SHAIK**  
ACMEGRADE

**9 LPA**

**REGANI ROHIT**  
JYESTA

**9 LPA**

**KEERTHI ALLAKA**  
JYESTA

**8.5 LPA**

**T. SWAPNA**  
ACMEGRADE

**8.5 LPA**

**M. S. RAMA KRISHNA**  
ACMEGRADE

**8.5 LPA**

**B. GNANA POOJITHA**  
ACMEGRADE

**8.5 LPA**

**A. R. B. SATYANARAYANA**  
ACMEGRADE

**8 LPA**

**SURYAKALA B**  
NXTWISE

**8 LPA**

**L. DURGA LAKAMSANI**  
ACAMEGRADE

**8 LPA**

**MOUNICA PASUPULETI**  
ACAMEGRADE

**8 LPA**

**R. VEERA PUJITHA**  
NXTWISE

**8 LPA**

**JHANSI SUSMITHA**  
NXTWISE

**Congratulations to all the students who secured the jobs with GOOD PACKAGES**

